



SAFETY FIRST

Winter 08/09

— Prepared by: Teresa M. Thomas, Program Manager

Serving Atlantic, Cape May, Cumberland and Salem Counties.

GET INVOLVED LOCALLY

With the new year came a renewed emphasis on traffic safety thanks to the election of some new Sheriff's.

Cape May County Wednesday, March 11

Cape May County Sheriff Gary Schaffer will head a county wide traffic safety program . Initial programs will address low seat belt use, lack of child safety seat checks and the high incidents between bicyclists, pedestrians and motorcyclists with motor vehicles during the summer season.

Surveys show Cape May County continues to have the lowest in the region, 87%, compared to Atlantic at 91%, Cumberland at 92% and Salem at 93%. Cape May Counties monthly child seat check at the Rio Grande Fire House was cancelled due to lack of public participation. However, Sheriff Schaffer is committed to providing this service to the residents and visitors of Cape May County. Rounding out the meeting will be an effort to embrace the Alliance's THINK SAFETY Campaign this summer and really have a positive impact on keeping bicyclist, pedestrians and motorcyclists safe.

All are welcome to attend the first meeting at the Avalon Country Club. To register contact Teresa@sjtsa.org or 856-794-1941.

Atlantic County Wednesday, March 25

The Atlantic County Sheriff's Office has had a child safety seat grant for several years but under Sheriff Frank Balles technicians will be brought together to share programs, create a coordinated effort, and ensure that all technicians skills are up to date.

Specifically, technicians will be asked to

participate in the effort to increase booster seat use. Studies indicate that only 34% of booster eat aged children (4 to 8) are using booster seats while traveling in a motor vehicle. This puts them in danger of serious injuries and possibly death in the event of a motor vehicle crash.

Anyone interested in getting involved in child passenger safety in Atlantic County is invited to attend the first meeting at the Mays Landing Country Club. Contact Teresa@sjtsa.org or 856-794-1941 to register.

Cumberland County Tuesday, March 24

The Cumberland County Sheriff's Traffic Safety Task Force has been up and running for several years and received the Alliance's Education Award last year. Their next meeting, under newly elected Sheriff Bob Austino, will include a presentation by the alcohol and beverage commission. The goal is to reduce teen drinking and ensure the Check For 21 program is in effect. Contact program director Bill Garrison at 856-453-0874 for more information or to be placed on the mailing list.

Like Atlantic County, the Salem County Sheriff's Office is the lead agency for CPS in Salem County under Sheriff Chuck Miller. This group has a unique partnership with the Salem County United Way which takes appointments for the monthly event. This task force meets two times a year and is in need of additional technicians and advocates to get involved. To be added to the mailing list contact Sheriff's Officer Chuck Priest at 856-935-7510 or charles.priest@salemcounty.gov

Salem County TBD

THINK SAFETY



Once again this summer the Alliance will concentrate on reducing the incidents of motor vehicles with bicyclists, pedestrians and motorcyclists. With the help of each police department, municipality and local businesses we can save some lives and prevent injuries. Participation forms available on-line at SJTSA.org and supplies available at task force meetings.

BUSINESSES — Its as easy as placing a poster in your storefront window, a table tent at your register and/or brochures in consumers bags.

POLICE — Its as easy as adding vinyl letters to your vehicles, handing out warning cards with safety tips to violators and adding the logo and a link to your website.

MUNICIPALITIES — Its as easy as hanging posters in municipal blds, banners at high volume intersections, including brochures as a payroll insert, adding the logo with a link on your website & adding the safety message to your local education channel.

SOUTH JERSEY TRAFFIC SAFETY ALLIANCE

782 S. Brewster Road
Unit B6
Vineland, NJ 08361
Tel: 856-794-1941

SHARE this — POST it
somewhere visible in your office.

Formed in 1998, the South Jersey Traffic Safety Alliance brings together traffic safety professionals from the fields of law enforcement, education, emergency services, engineering and planning, to develop region-wide traffic safety programs, share successful practices, exchange information, and support capital projects geared toward pedestrian and bicycle safety.

UPCOMING TRAINING

COUNTERFEIT ID TRAINING

Friday, April 24

Learn to detect fraudulent identification documents and security features. Learn about immigration case law, investigation strategies, and imposter detection techniques.

PEDESTRIAN DECOY TRAINING

Thursday, April 30

This is a highly structured training to enforce the yield to pedestrian law with the added bonus of enforcing speed, stop sign and signal violations and aggressive driving.

CPS CEUs -Tues, April 28

This six hour workshop was developed to help technicians attain Continuing Education Units for re-certification. It is for those who have stayed active and desire to stay active and includes skills. There are three sessions to choose from or attend all three.

CPS CERT COURSE

April 29 thru May 2

This is the national certification course. Participants should be prepared for the physical requirements of the course. Registration is on-line at usa.safekids.org (\$60), course # NJ2009011675, in addition to the Alliance's local fee of \$20.00.

REGISTRATION IS \$20. FORMS ON-LINE AT SJTSA.ORG.

2009 SEAT BELT OBSERVATION SURVEY INCLUDES COMMERCIAL VEHICLE DRIVERS

The SJTPO and SJTSA have received seven proposals for this years seat belt surveys. Last years add on component included observing seat belt use of high school drivers and passengers at ten local high schools. This year we will look the rate of seat belt use for commercial vehicle drivers and hopefully have figures by type of vehicle and for local fleets, such as Atlantic Electric and Coggins Waster for example.

To review the full report go to SJTSA.org.