



Press Release

FOR IMMEDIATE RELEASE

Date: November 21, 2011
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Authorized by: Robert Zuest, President/CEO

TITLE: PARVIN APPRECIATION COMMITTEE - “PARVIN POLAR PLUNGE WITH SANTA”

Pittsgrove, NJ

Parvin State Park Appreciation Committee, Inc. is sponsoring the “Parvin Polar Plunge with Santa”!

Date: SATURDAY, DECEMBER 3, 2011
Registration: 9:00 AM
Plunge: 10:00 AM
Location: Parvin State Park, Main Beach Complex, 701 Almond Road, Pittsgrove, NJ
Cost: \$15 per person

All participants need to be registered the day of and will receive a wrist band. Participants must also complete a liability waiver form and provide additional dry clothing. Anyone under the age of 18 must be accompanied by a parent or guardian.

Free coffee and hot chocolate! For the safety of the participants, life guards will be on site.

All proceeds benefit the continued operation of The Parvin State Park Appreciation Committee, Inc. and their work in repairing the park after Hurricane Irene!

**Join Santa & take a plunge if you dare!
Then brag about plunging into Parvin lake with Santa!**

Please direct questions to the Committee by calling **856-981-6100**.