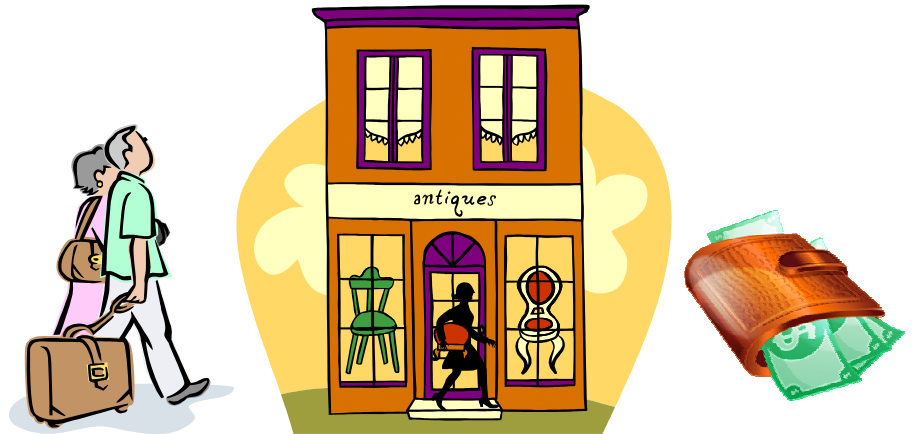




County of Salem Department of Tourism and the Salem County Chamber of Commerce present...

TOURISM 101 **Opportunities for YOUR business through tourism. Here's what will help you be most effective.**



Presented by Sharon Rossi and Ethan Conner-Ross, Greater Philadelphia Tourism Marketing Corporation.

Date: October 15, 2009
Time: 8:00am - 10:00am
Salem County Office of
Emergency Management
135 Cemetery Road
Pilesgrove, NJ 08098

This seminar is being offered free of charge courtesy of the County of Salem Department of Tourism and the Salem County Chamber of Commerce.

- **Getting Our Share: The Economic Impact of Tourism in the Delaware Valley**
- **Growing Our Market: Best Practices**
- **Helping Visitors Discover the Possibilities: Hospitality Techniques**
- **Cross Marketing: How You Can Become Salem County's Best Ambassador's**
- **Marketing Support Checklist**

TOURISM 101
Opportunities for YOUR business through tourism. Here's what will help you be most effective.

Name / Company _____

Attending _____

Please return to:

Salem County Chamber of Commerce
91A South Virginia Avenue
Carneys Point, NJ 08069
Ph: (856) 299-6699 Fax: (856) 299-0299