



Township of Pittsgrove

989 Centerton Road
Pittsgrove, New Jersey 08318

Economic Development Committee

REGULAR MEETING MINUTES

May 6, 2020

Telephone:
(856) 358-2300
Ext. 6010

Facsimile:
(856) 358-3055

1. The meeting was called to order by Ramona Pontelandolfo at 7:04 P.M. via the Zoom Platform.
2. Flag Salute
3. Roll Call – Members in Attendance were:
 - Ramona Pontelandolfo, Chair-person
 - Eric Krwawecz, Regular Member
 - Jay Einstein, Regular Member
 - Gary Smith, Regular Member
 - Fred Laning, Regular Member
 - Sarah Johnson, Alternate Member
 - Eric Mihalecz, Alternate MemberJake Botticello and Eric Harz, Township Committee liaisons, as well as Katy Bofinger, secretary, were also in attendance.

The following members were not in attendance; none.
4. Designation of Alternates – Designation of Alternates – none needed
5. The minutes from the March 4 regular meeting were approved upon a motion of Sarah Johnson and seconded by Eric Krwawecz. All in favor.
6. Unfinished Business:
 - a. Michelle Girsham, creator/moderator of the Pittsgrove Pride Facebook page discussed her recent success in showcasing businesses within the township. The page has over 500 likes and many shares, reaching a wide audience. She aims to tightly regulate the content of the page by approving all posts before they are public. Recent success stories include helping Sweet Things sell out of their Easter Candy and Garden Road Greenhouse sell out of their Easter Flowers during the COVID-19 shutdown. Discussion included how the EDC can integrate commercial property listings and keep the listings up to date.
 - b. Discussion about the vision for Pittsgrove Township to develop a trade school corridor on Rt. 40 or on Landis. Jay Einstein shared that he met with Krise Electric, who are receptive to pairing with the township. Jay also reported that he met with Township Committee and discussed the partnership. Continued research is needed.
 - c. Discussion about grant writing – tabled as our township committee liaisons left to attend a different zoom meeting.
 - d. Discussion about Feed Mill Progress – tabled.
 - e. Discussion about Cumberland Dairy – tabled.
 - f. Discussion about the Electronic Meeting Policy update, could these meetings be held online after the COVID-19 shutdown is lifted?
 - g. Discussion about the Peck property.
 - h. Discussion about Pittsgrove Day cancellation, and how to promote Pittsgrove businesses via online visual storytelling.
 - i. Discussion about the ongoing update to the business listing.
 - j. Discussion about the Pittsgrove Pride Facebook page and the need for the EDC to stay away from official endorsement.

- k. Discussion about creating a business booklet highlighting Pittsgrove businesses and having it available at Parvin State Park and Greenbranch Park
7. New Business/Open Discussion:
- a. Eric Krwawecz explained his recent run-in with visitors from NY at Alliance Beach, they confirmed the Alliance Reboot is progressing and that there is a desire for activity in that area.
 - b. Discussion about a possible development firm interested in the corner lot of the Williams Hardware property.
8. Fred Laning made a motion to adjourn at 8:11 pm, it was seconded by Gary Smith. All in favor.

Secretary